

ADELANTE FORWARD

A multicultural magazine dedicated to the health, education, and welfare of Mid-Michigan area residents.

Una revista multicultural dedicada a la salud, a la educación y al bienestar de los residentes del área de Mid-Michigan.

October, 2013

Dear Adelante Advertiser/Contributor:

With our September/October 2013 edition, we've wrapped up our 8th successful year here at Adelante Forward magazine. Once again, your print ad or article was seen by more than 6,000 people in the greater Lansing area, in addition to the added bonus of being featured in our online digital magazine.



Digital magazine: <http://www.adelanteforward.com/editions>



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Next Issue Information

Our new year (our 9th year!) will debut with a January, 2014 issue scheduled for distribution just before MLK, Jr. commemorative day (which takes place on Monday, January 20).

Theme

Theming for the January, 2014 issue will center on Farmworker's Heritage, a theme which we see relating to education, business, family, the State of Michigan and so on. **However**, as usual, the theme is only a suggestion, and we encourage advertisers and contributors to produce content that is most useful to you.

We are asking advertisers and content contributors submit by ***November 13*** so that we may enjoy the holidays with our families. As usual, deadlines can be worked out individually if needed.

As usual, please provide ready-to-print work via PDF or native format to publisher Dr. Rodriguez at rodri231@msu.edu or Managing Editor Allena Tapia of GardenWall Publications at tapia@msu.edu. Ad prices remain unchanged and can be found online at www.AdelanteForward.com, along with sizing and other information.

Thank you kindly for your continued patronage,

Saturnino "Nino" Rodríguez, Ph.D.

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