

ADELANTE FORWARD

A multicultural magazine dedicated to the health, education, and welfare of Mid-Michigan area residents.

Una revista multicultural dedicada a la salud, a la educación y al bienestar de los residentes del área de Mid-Michigan.

To: Greater Lansing Businesses, Organizations, Companies and Individuals

From: Adelante Forward magazine, LLC

Re: Opportunity to participate in Adelante's 26th issue/9th year in print

October 13, 2013

Lansing's *Adelante* Forward magazine is now accepting new advertising and contributions for our January, 2014 edition.

Our print publication covers mid-Michigan and some outlying areas of Michigan with a circulation of over 6K copies. We have the vast Latino and intercultural market of the Lansing area *tied up*. Want in on this audience?

Our 26th issue will debut in January, 2014. This will begin our 9th year in production! This issue is scheduled for distribution just before MLK, Jr. commemorative day (which takes place on Monday, January 20). Theming for the issue will center on Farmworker's Heritage, a theme which we see relating to education, business, family, the State of Michigan and so on. *However*, as usual, the theme is only a suggestion, and we encourage advertisers and contributors to produce content that is most useful to you.

We are asking advertisers and content contributors submit by *November 13* so that we may enjoy the holidays with our families. However, deadlines can be worked out individually if needed. Rate sheet and size information is available online at www.AdelanteForward.com. Should you have questions, or wish to arrange for an advertising package and agreement, please contact rodri231@msu.edu. Ready-to-print work can be submitted via PDF or native format to rodri231@msu.edu or tapia@msu.edu.

Thank you kindly for your attention; we look forward to working with you!

We'd love to send you a free sample of our magazine if you've not yet seen it! (Please email our Editor, Allena Tapia at Allena@GardenWallPublications.com).



Digital magazine: <http://www.adelanteforward.com/editions>



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