



The Joining of **MOP & AIR**

Job Posting: Organizing Director

Deadline: Candidates are encouraged to apply immediately. Applications are due by COB Dec 8th.

Michigan United is seeking an organizing director to oversee our campaigns for economic and racial justice. This work includes ongoing organizing to fight the foreclosure crisis and hold banks accountable, to defend the civil rights of immigrant workers, families and students, improve housing for the homeless, and help low-income workers stand up for better wages and conditions.

Michigan United is a statewide coalition of faith, labor, civil rights, business, and social service organizations working together for racial and economic justice through community organizing. We are currently expanding our direct membership organizing in metro-Detroit, Kalamazoo, and Grand Rapids.

The organizing director will be responsible for:

- Overseeing a statewide organizing staff and implementing campaign strategies;
- Implementing earned media, direct action, civic engagement and online organizing plans;
- Cultivating the talents and skills of career organizers through a comprehensive professional development and training plan;
- Overseeing membership recruitment and the development of transformative leadership within historically marginalized communities;
- Managing some local and statewide coalition relationships, including major labor unions, faith organizations and service agencies;
- Helping to develop strategy in consultation with the Executive Director and board of directors;
- Integrating our justice campaigns with civic engagement, and service delivery.
- Building a 'talent pipeline' of future staff organizers from the neighborhoods we organize.
- Reporting progress of staff and members to the Executive Director.
- Winning concrete and accountable victories that improve the lives of our members and builds greater long-term capacity for our movement.

The organizing director must:

- Have their own reliable car. American-made cars are strongly encouraged.
- Have their own cell phone and computer.
- Be comfortable working with a culturally, religiously, and economically diverse group of partners, members, and staff.
- Be a strong writer and planner.
- Be able to balance multiple priorities.
- Have prior experience managing an organizing staff.

The organizing director will be based in Dearborn, Michigan.

This is *not* an entry-level position. Applicants should have prior professional community or political organizing experience and experience managing an organizing staff. Applicants should be prepared for a fast-paced work environment with a high-level of autonomy. Spanish or Arabic language proficiency is helpful, but not required.

The organizer should be comfortable with modern office software and learning new technologies. Michigan United uses Salsa Labs, the Voter Activation Network, Microsoft and Google productivity software, Facebook, Twitter, and Mobile Commons.

Women, people of color, and LGBTQ persons are strongly encouraged to apply.

Pay for this position starts at \$40,000 per year, and includes health insurance.

Please send resume and cover letter to: ryan@miunited.org

CC: angela@miunited.org

Subject: Organizing Director

Visit www.miunited.org for more information about Michigan United.